

# IEEE KITCHENER-WATERLOO

## SECTION PRESENTATION

John E. Carlson

Patent Attorney with Carlson, Gaskey & Olds in Birmingham, Michigan  
University of Michigan College & Wayne State University Law School

### " THE "OTHER" NINE REASONS FOR OBTAINING US PATENTS ON YOUR HIGH-TECH INNOVATIONS"

The ideas of employees are often the most valuable assets of your high-tech business. Most businesses already recognize that patent protection can prevent competitors from stealing those ideas, but there are many other reasons for obtaining US patents on your high-tech innovations. This seminar will explain ten reasons and give a brief overview of the requirements, procedures, deadlines and costs of the US Patent System. With this information, you will be better able to decide whether and when to file for a US Patent.

John E. Carlson is a U.S. patent attorney with the intellectual property firm of Carlson, Gaskey & Olds in Birmingham, Michigan. Mr. Carlson has an electrical engineering degree from the University of Michigan College of Engineering and a law degree from Wayne State University Law School. He handles a wide-variety of technology but specializes in electrical, computer-related, mathematical and software patent applications. He also litigates patent infringement matters in the U.S. Federal Courts. Carlson, Gaskey & Olds was recently recognized as one of the top patent firms in the U.S. protecting "IP America" in "Who Protects IP America?" in *IP Law & Business*, July 2003.

**DATE: Wednesday September 17 , 2003**

**TIME: 12:00-1:30 & 5:30-7:00**

**LOCATION: DC 1304, University of Waterloo Davis Centre**

*Registration: Not required, but an RSVP to [WaterlooSeminar@cgoweb.com](mailto:WaterlooSeminar@cgoweb.com) would be appreciated.*

**ALL ARE WELCOME!!**

**Refreshments will be served**

**Invited by Eric Kubica**